

County, city and state officially declare August Energy Star month

August has been officially declared Energy Star month in proclamations issued by the Clark County Commission, the city of North Las Vegas and Governor Jim Gibbons on behalf of the state of Nevada.

According to Annette Bubak, chairperson of the 2008 Nevada Energy Star Partners campaign and a founding member of the partnership, Nevada Energy Star Partners has worked for more than eight years to heighten awareness of Energy Star products and services as a way to conserve energy, save on utility bills and preserve natural resources in southern Nevada.

The partnership's current campaign, now in its second month, is funded by contributions from partners and is designed to promote Energy Star brand awareness and energy conservation as an important first step for individuals and corporations committed to going green.

The Environmental Protection Agency (EPA) provides guidelines that energy conservation, because of the demand it places on our resources, should constitute approximately 40 percent of any multi-resources conservation initiative. Hence, the campaign's 2008 theme: "Energy Star — Your Green Foundation."

According to Bubak, the number of Energy Star homes in southern Nevada has grown from fewer than 100 in 1998 to more than 76,600 in 2007.

"The environmental benefits of these 76,600-plus homes is the equivalent of eliminating emissions from more than 37,000 vehicles, saving more than 227 million pounds of coal, planting more than 62,000 trees or saving more than 445 million pounds of carbon monoxide each year," Bubak said.

"Thanks to the commitment of many companies, builders and public utilities in southern Nevada, Energy Star has become a household word over the last decade. Consumer awareness of Energy Star is more than 90 percent and more than 67 percent of all new homes are built to meet or exceed Energy Star standards."

According to Bubak, Energy Star builders are helping to minimize the impact of new development on the environment while helping homeowners to save money on utility bills.

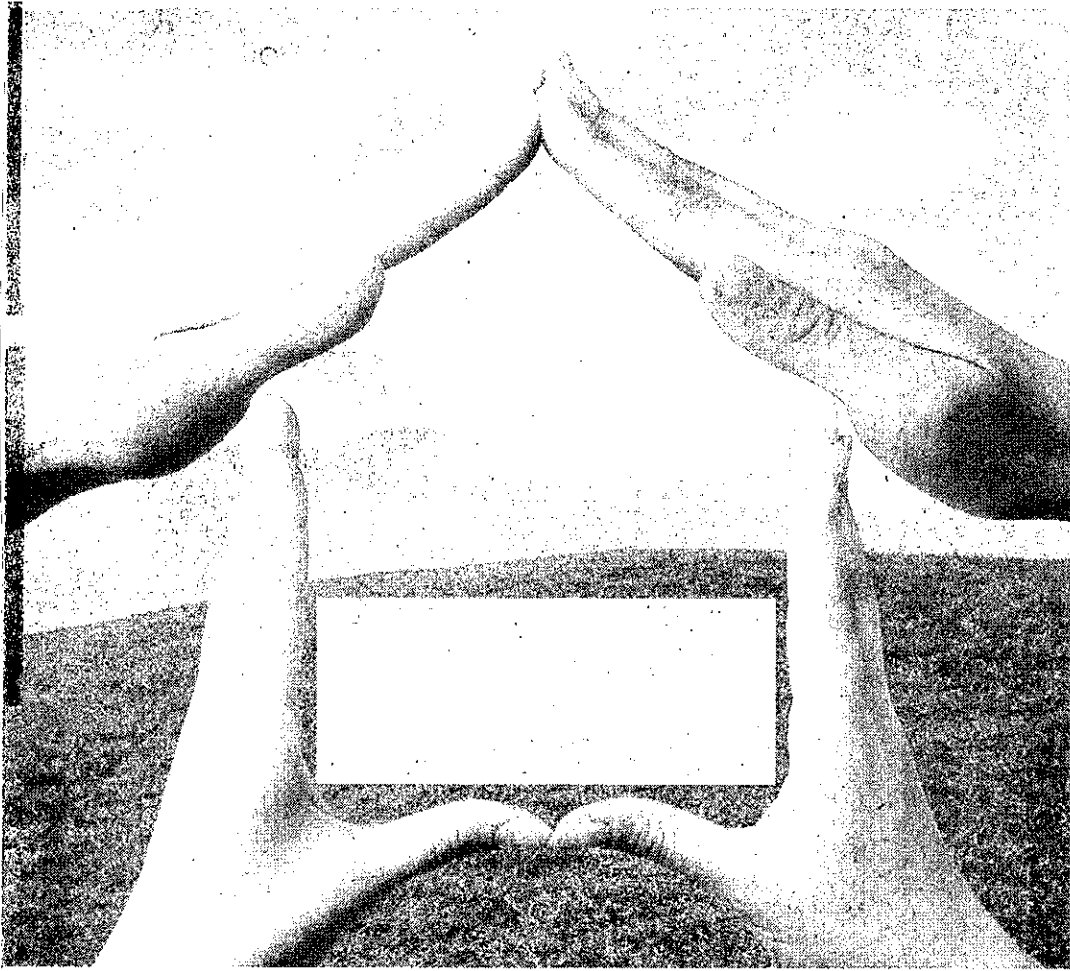
"The campaign also educates consumers on the latest technology in energy efficiency home building and encourages home buyers to make knowledgeable and wise buying decisions when

shopping for homes and other products," Bubak said.

Energy Star, the national U.S. government symbol for energy efficiency, was created by the U.S. Environmental Protection Agency (EPA) originally for energy-conserving computers in 1992 and is now jointly implemented with the U.S. Department of Energy. Since its origin, the program has been expanded to include over 40 product categories that conserve energy and protect the environment — from appliances, electronics, lighting, windows and office products — to homes and even mortgages. Energy Star products use less energy which reduces consumption of fossil fuels and resulting air pollution.

Now in its eighth year, Nevada Energy Star includes partners representing utility companies, builders and developers, and manufacturers of energy-saving products. The partnership was recently recognized in April 2008 by the EPA at a ceremony in Washington, D.C. with its most distinguished award, Sustained Excellence.

Nevada Energy Star Partners encourages consumers and businesses to share how they are making a difference. To submit your story or for more information, visit thinkenergystar.com.



Your GREEN Foundation

Join our effort to make Nevada more Green. Companies committed to doing the right thing know that protecting the environment starts at home - literally. For builders, it's the homes they build. For others, it's the products and services they provide. But they all know that green begins with Blue. ENERGY STAR Blue. That's why they work so hard to achieve the ENERGY STAR label. Saving energy IS the right thing to do. It's the foundation for living a green and more healthy life, while saving on your utility bills. And, it's the foundation for building a better environment for current and future generations. Look for the ENERGY STAR label when buying products and choosing your home. How are you making a GREEN difference? Share your story @ thinkenergystar.com

**NEVADA
ENERGY STAR®
PARTNERS**

When searching for a products & services for your home, look for one of these dedicated companies:

PLATINUM PARTNERS

Countrywide Home Loans
Energy Inspectors
Nevada Power

GOLD PARTNERS

Concordia Homes
Econ Appliance/Whirlpool
Energy Sense • Signature Homes
Warmington Homes Nevada

SILVER PARTNERS

Amstar Homes • Astoria Homes
Boca Raton Luxury Condominiums • BSB Design
Desert Wind Homes • Distinctive Homes • Engle Homes
KB Home • Omega Solutions • Redrock Insulation
Southwest Gas • Spinnaker/Royal • Toll Brothers • Westar/GE

HONORARY PARTNERS

Faiss Foley Warren PR • Homes On TV
Juice Media • Las Vegas New Homes Guide
Lamar • LVHCA • Q Media • SNHBA

SPONSORED BY

LAS VEGAS
REVIEW-JOURNAL
reviewjournal.com
LAS VEGAS SUN



When are you, your business,
or your family becoming more

GREEN



Share your
GREEN story