

NEVADA ENERGY STAR® PARTNERS

GREEN ALLIANCE



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GREEN ALLIANCE Partnership 2011 Annual Benefits

The Nevada ENERGY STAR® Partners - GREEN ALLIANCE is a statewide coalition in collaboration with U.S. Environmental Protection Agency that serves as the hub for local and regional companies, organizations and individuals to connect, access information and share ideas for developing “greener”, more energy conscious and sustainable communities.

The GREEN ALLIANCE offers educational seminars, business-to-business networking, community outreach and other events, as well as the Award Winning Annual Multi-Media Marketing Campaign to promote our sustainable community. Green ALLIANCE partners are showcased and serve as resources through our dynamic website, thinkenergystar.com.

Become a GREEN ALLIANCE Partner and become connected - discover the latest happenings, and be recognized for your own contributions to this movement. **“Together We SAVE & Together We Succeed!”**

Individual

- Reduced admission on all GREEN ALLIANCE sponsored events
- GREEN ALLIANCE special discounts
- Inclusion in the GREEN ALLIANCE directory

Businesses & Organizations

- Reduced admissions on all GREEN ALLIANCE sponsored events
- GREEN ALLIANCE special discounts
- Inclusion in the GREEN ALLIANCE directory
- Logo and your website link on thinkenergystar.com
- Opportunity to participate in the Annual Multi-Media Marketing Campaign
- License to use NVESP GREEN ALLIANCE partner logo for marketing efforts (with executed terms and agreement; reciprocate links on websites)
- Opportunity to provide your promotional materials at all GREEN ALLIANCE sponsored events

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*Partnership is valid for one year from month of joining.





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2011 Annual Multi-Media Campaign Sponsorship Opportunities

The Nevada ENERGY STAR® Partners – GREEN ALLIANCE businesses and organizations unite to deliver the Annual Multi-Media Marketing Campaign with the goal of educating the public on the benefits of using and buying ENERGY STAR homes, services, and products. Additionally, we collectively promote and educate our citizens on all aspects of energy efficiency, renewable energy, water conservation, air quality, recycling, and responsible sustainability.

The state-wide campaign includes outdoor billboards, print, radio, television and website, seminars for the real estate industry including homebuilders, contractors, trades, real estate professionals, lenders, appraisers, all supporting sectors and consumers. It also includes a comprehensive public relations effort with community outreach, educational stories, statewide and local municipalities in issuing proclamations declaring July “Nevada ENERGY STAR Month.”

Sponsoring Partners are recognized for supporting the cause through the Annual Multi-Media Marketing Campaign. Learn about the opportunities and benefits below. **Join us TODAY for a better Tomorrow!**

Silver Sponsor

- Organization’s name listed on partnership ad
- Logo with promotional blurb and website link on **thinkenergystar.com** ‘Campaign Sponsor Page’
- FREE table top exhibits at seminars and events when available

Gold Sponsor

Silver Sponsor PLUS:

- Banner ad with link on home page of **thinkenergystar.com**
- Organization’s name included in all PR in boiler plate

Platinum Sponsor

Gold Sponsor PLUS:

- Organization mentioned in all campaigns radio spots
- Electronic billboard spots equal to five days
- A promotion page or :15 promotion video pre-roll on **thinkenergystar.com**

Community Premier Sponsor

This sponsorship level is the most prestigious, making Nevadans aware of your business or organization and demonstrates your commitment to creating sustainable communities in Nevada.

Platinum Sponsor PLUS:

- Logo on ALL event and seminars promotional material
- Logo/Name included in all advertising



SPONSORSHIP FORM

NEVADA ENERGY STAR® PARTNERS

GREEN ALLIANCE



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Step 1

GREEN ALLIANCE Partner (Check box in this category that applies)

Businesses & Organizations

- | | |
|---|---|
| <input type="checkbox"/> Individual \$50 | <input type="checkbox"/> Up to 10 Employees \$250 |
| <input type="checkbox"/> Non-Profit or Government \$250 | <input type="checkbox"/> More than 10 Employees \$500 |

Step 2

2011 Annual Multi Media Campaign (Check box in this category that applies)

Southern:

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> Silver - \$500 | <input type="checkbox"/> Gold - \$2,000 | <input type="checkbox"/> Platinum - \$5,000 | <input type="checkbox"/> Community Premier - \$10,000 |
|---|---|---|---|

Northern:

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Silver - \$500 | <input type="checkbox"/> Gold - \$1,500 | <input type="checkbox"/> Platinum - \$4,000 | <input type="checkbox"/> Community Premier - \$7,500 |
|---|---|---|--|

Statewide:

- | | | | |
|---|---|---|---|
| <input type="checkbox"/> Silver \$1,000 | <input type="checkbox"/> Gold - \$3,000 | <input type="checkbox"/> Platinum - \$8,500 | <input type="checkbox"/> Community Premier - \$15,000 |
|---|---|---|---|

Step 3

Total Due: \$ _____ **Date:** _____ **Exp Date:** _____

Payment Information: Cash Check Credit Card

I am interested in:

- Volunteering for a Committee Sponsoring Events

Business/Individual Name: _____

Email: _____ **Website:** _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Contact Name: _____ **Cell:** _____

Email: _____ **Fax:** _____

Pay to the Order Of: Nevada ENERGY STAR Partners

Mail to: 2905 Lake East Drive, #110 Las Vegas, NV 89117

Or Fax to: 702.396.3898

Email to: info@thinkenergystar.com

For More Information: Annette Bubak 702.400.2428

Name on Card: _____ **Billing Phone Number:** _____

Billing Address: _____

Card #: _____ **3 Digit Security Code #:** _____ **Exp. Date:** _____

Amount to be Charged: \$ _____ **Signature:** _____

Partnership Liaison Use Only:

Date: _____ **GAF** _____ **MMF** _____ **Team Member:** _____

Comments: _____